

IMPACTELEVEN

Has Conferred Upon:

Shasta Nelson

A Certification in:

Professional Speaking Foundations

Awarded on the 8th Day of May 2025 in San Francisco, California

This certificate bearer completed a 10-hour course on building, launching and scaling a professional speaking business and is well-versed in the areas of:

- ✓ Positioning & Packaging
- ✓ The Business of Speaking
- ✓ Go-To-Market Planning

Jordan Broad

Jordan Broad
CEO & Co-Founder

Jenny DeRosse

Jenny DeRosse
SVP, Community & Bureau Experience

Ivy Gustafson

Ivy Gustafson
VP, Speaker Development & Coaching



Kristy Sharrow

Kristy Sharrow
VP, Marketing

Bob Marsh

Bob Marsh
Chief Revenue Officer

Connor Trombley

Connor Trombley
SVP, Community & Product