

# IMPACTELEVEN

Has Conferred Upon:

## Sterling Hawkins

A Certification in:

# Professional Speaking Foundations

Awarded on the 6<sup>th</sup> Day of May 2025 in Denver, Colorado

This certificate bearer completed a 10-hour course on building, launching and scaling a professional speaking business and is well-versed in the areas of:

- ✓ Positioning & Packaging
- ✓ The Business of Speaking
- ✓ Go-To-Market Planning

*Jordan Broad*

Jordan Broad  
CEO & Co-Founder

*Jenny DeRosse*

Jenny DeRosse  
SVP, Community & Bureau Experience

*Ivy Gustafson*

Ivy Gustafson  
VP, Speaker Development & Coaching



*Kristy Sharrow*

Kristy Sharrow  
VP, Marketing

*Bob Marsh*

Bob Marsh  
Chief Revenue Officer

*Connor Trombley*

Connor Trombley  
SVP, Community & Product