## **IMPACTELEVEN**

Has Conferred Upon:

## James Slife

A Certification in:

## Professional Speaking Foundations

Awarded on the 11th Day of February 2025 in Atlanta, Georgia

This certificate bearer completed a 10-hour course on building, launching and scaling a professional speaking business and is well-versed in the areas of:

- ✓ Positioning & Packaging
- ✓ The Business of Speaking
- ✓ Go-To-Market Planning

Jordan Broad

Jordan Broad

CEO & Co-Founder

Ivy Gustafson

Ivy Gustafson
VP, Speaker Development & Coaching

Bob Marsh

Bob Marsh Chief Revenue Officer



Jenny DeKosse

Jenny DeRosse

SVP, Community & Bureau Experience

Kristy Sharrow

Kristy Sharrow VP, Marketing

Connor Trombley

Connor Trombley SVP, Community & Product